



MARCH 2017

CCRC LifeCast Newsletter



[Masterpiece Living](#)

Masterpiece Living is a benchmarked wellness program in use by some of the leading Continuing Care Retirement Communities (CCRCs) or Life Plan Communities. — [READ MORE HERE](#)

[Baby Boomers Aging with Freedom](#)

The Baby Boom demographic bubble is impossible to ignore. Face it, we've dominated post World War II economics from our childhood (First Age) through our working life (the Second Age). Now that Boomers are entering retirement years, another swath of life faces transformation from both the sheer numbers of Boomers and our distinctive tastes and preferences. — [READ MORE HERE](#)



[National Church Residences 'Home For Life'](#)

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We attended *LeadingAge 2016*, the annual industry meeting of aging services non-profits. We went in search of best practices, trends, and innovators. — [READ MORE HERE](#)



[3 Steps to Independence for a Booming Retirement](#)

Baby boomers' brand is independence, nee even rebellion. Baby boomers as parental caregivers have seen their conformist, silent generation parents into and through retirement and for many, life. That experience informs our own retirement as the leading wave of boomers hit our seventies. — [READ MORE HERE](#)



[Predicting happiness in a senior living community](#)

We found a study that examined how well individuals adjusted to living in a Continuing Care Retirement Community (CCRC). People move to a senior community to defeat loneliness and isolation. Why do some individuals transition well into a CCRC while others never fully embrace or enjoy their life in a CCRC? Turns out the happy residents have a lot in common. That means happiness is predictable. — [READ MORE HERE](#)



[10 Residential Architecture Trends Coming To Senior Housing](#)

Continuing Care Retirement Communities (CCRCs) need to be preparing for the oncoming wave of baby boomers. Here's our take on 10 residential trends that are coming to sooner rather than later. — [READ MORE HERE](#)